



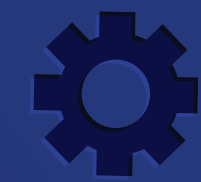
blink CRM



# Level-up Your Sales Game



# Contents



01 • About blink



02 • Top Features



03 • Added Values



04 • Contact Us



01.

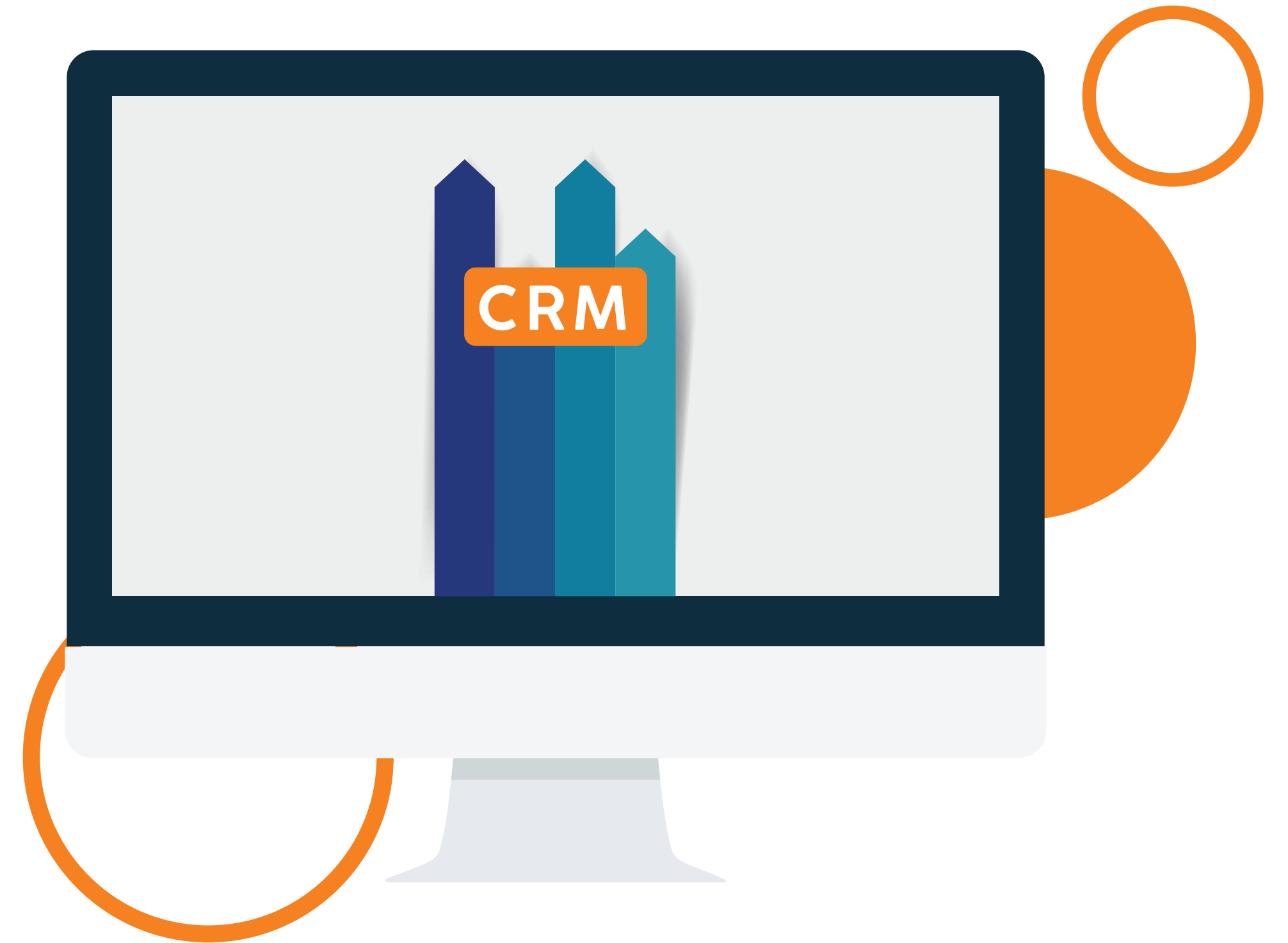
About blink





blink<sup>CRM</sup>

acts as a  
powerful  
sales **catalyst**





**Facilitate & accelerate**  
cross-functional work.

01



**Boost** your sales team's  
productivity.

02



03

**Optimize** your sales team's  
performance.



04

**Champion** your CMS game  
with existing & potential clients.

set your business  
up for top  
success

---



empower your  
business to  
grow

---



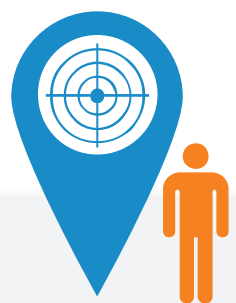
02 •

Top Features



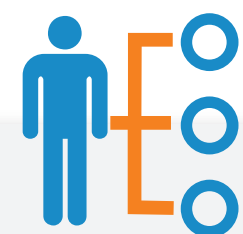




**01****Work from  
anywhere &  
everywhere**

Whether it's from the web, your smartphone, or another application, instant work access was never so **flexible**.

Manage your business and access your CRM Software with any portable device by connecting to your internet and logging within a click.

**02****Efficient  
Task Management**

**Manage tasks** efficiently and automatically link tasks to leads/clients.

**Stay updated** with your team with a one click **step** to add, review or track the daily/weekly and monthly tasks.

**03****Instant mail  
Marketing**

Use the Blink CRM to **send bulk emails to leads/clients** and stay in constant touch.

**04****Efficient  
Commissions  
tracking**

**Set-up** paymentschedules, enter paymentsreceived and track missing commissions.

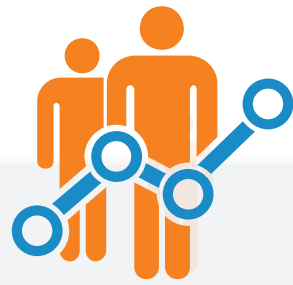
**05****Pro-active  
Reporting**

**Create reports** to track sales, leads sources, broker performance etc..

Evaluate easily with your team all your sales and client activity for a higher sale and a better achievement.

**Better Expenses  
Management****06**

**Manage and audit** your business expenses and share with your team to keep a record of all your operational fees.



### Effective Client Management

07

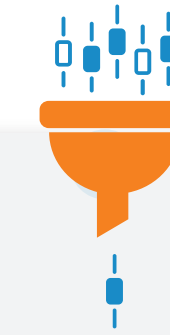
**Keep track of your clients** along with their policy, guidelines and other details. Take a virtual tour for your customers for all the activities related to a specific customer in a chronological manner. Know every contact *list*, address, phone number for all your points of contact related to a specific company.



### Customizable Email Templates & Invoicing

08

**Create a series of email templates** to facilitate communication with the customer only in one click.



### Bulk Import Leads/Clients

09

**Export your data** from an external system (word, pdf, excel) and import it into the CRM in order to consolidate your files.



### Intuitive Dashboard

10

**Get quick access** across to information, charts and common tasks. Check pending amounts to be collected, invoiced amounts, prospect deal amounts, quarterly and yearly turn-over. In addition to a sales account, where you can help your sales team with their targets, his achievement of this target and his estimated commission.



11

### Empowered Lead Management

A powerful solution to **automate and enhance** lead identification, tracking and nurturing.



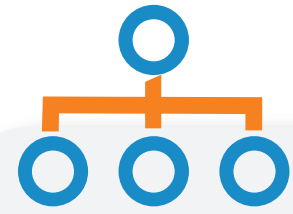
12

### Practical Notes support

**Create notes** related to leads/clients or to general.

Provide for each client your minutes of meeting and notes to keep your team in the loop where to specify what are the actions to follow.

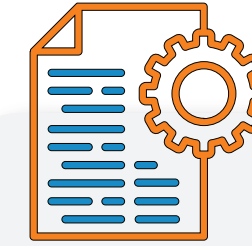


**13****Manage carriers,  
products & plans**

**Proactively add/edit** carriers, products and plans

**14****Flexible Currency  
Management**

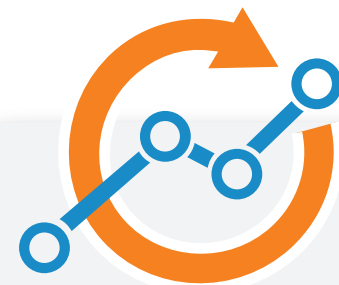
**Cu omize the CRM** to the currency you want and each client to a different currency, where it supports proposals with different currencies.

**15****Proposal  
Management**

**Create a hassle-free detailed template** simply with preset packages products in less than two minutes.

**Craft  
Statements****16**

**Connect with your accountant(s)** with one click, and monitor your accounting transaction with an easy and basic process.

**Consistent  
Renewals tracking****17**

**Track upcoming renewals** easily. Capability to create recurring invoices for subscription, that is dispatched to the cu omers depending on their maturity period (daily, weekly, monthly or yearly).

**Overview  
Email****18**

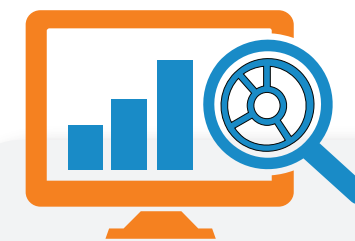
**Send a unified overview email** to your clients so you can introduce them to your business.



Activate  
Reminders

19

Short Memory? No worries, we've got your back with **the reminder feature** for all your dues, meetings, tasks or payments for better work organization and follow-up



Visual  
Tracking

20

**Track all your activities**, proposals, invoices and receipts once received and viewed by a client with a simple notification displayed directly on your dashboard



03 .

Added Values

**20+**  
features

Get the most out of  
digital sales tools.

Added Values



## Customization

Target your clients with  
simple custOmiazation



## Speed

inSTant overview of your  
clients & projects

## Accessibility

Secure and easy-to-access  
wherever you are



## Productivity

OrcheSTrate your work and  
accomplish higher KPIs



## Boost business

Ace-up your growth game  
& bring more revenue



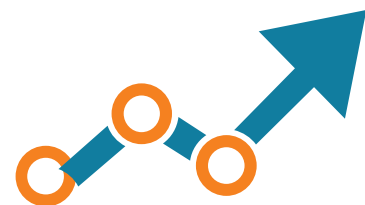
## Customer data

Keep your customer  
data on the go



## Tracking

Online archiving of your  
clients relationship



## Flexibility

Cross-functional platform.



## Work Remotely

Online access wherever  
you are



- Contact us





# For your Inquiries



Designed & Developed  
by Creapix 2020

• Contact us 



- +961 81 301 157  
+971 50 103 7172  
+ 966 53 490 5648



- [blink@creapix.net](mailto:blink@creapix.net)



- [www.creapix.net](http://www.creapix.net)

blink CRM



by Creapix © 2020

creaPIX